



December 7, 2010

Happy Holidays to All,

2010 is coming to the end. It has been a great year. You have helped create "health and well-being" in many patients this past year. That is the thing I love most about chiropractors and the chiropractic profession. I am blessed to be part of it. To all DC's and wonderful staff....Keep up the good work and thank-you.

This time of year is always a slow down in practices but definitely not in our lives. Lots to do and lots to celebrate. I look forward to heading back to Atlanta to be with my kids and grand-kids. Our family has continued to grow.

Now is the time to get out your paper, sit down with your staff and create a great list of goals and things to accomplish before the end of the year to get ready for 2011. Keep looking forward to more and more people coming into your office for care. They need you and during these perceived tough economic times, they need you even more.

I am going to give you one last "tip" this year! Get a goal...a Big Goal. A BIG HAIRY AUDACIOUS GOAL....FOR 2011. The key to making it happen is to do something everyday on that BHAG. It will happen faster than you can imagine. Get your entire staff involved and form a synergy. Lots of sick people doctors. Now get to work.

I have one BHAG this year. To get to know all of you better. Please, if I can do anything for you in the coming year, just ASK! I want to help you and believe me, if you have a question, most chiropractors have the same question. You asking the question, helps everyone.



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Before the year is over the FTC, Red Flags Rule, Identity Theft Prevention will be enforce. On December 31, 2010, you will be required to be in compliance with that rule. I am going to wait until the Lame Duck session is over to see if the requirements have changed for you. As soon as I know, you will know.

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www.iccom.org

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